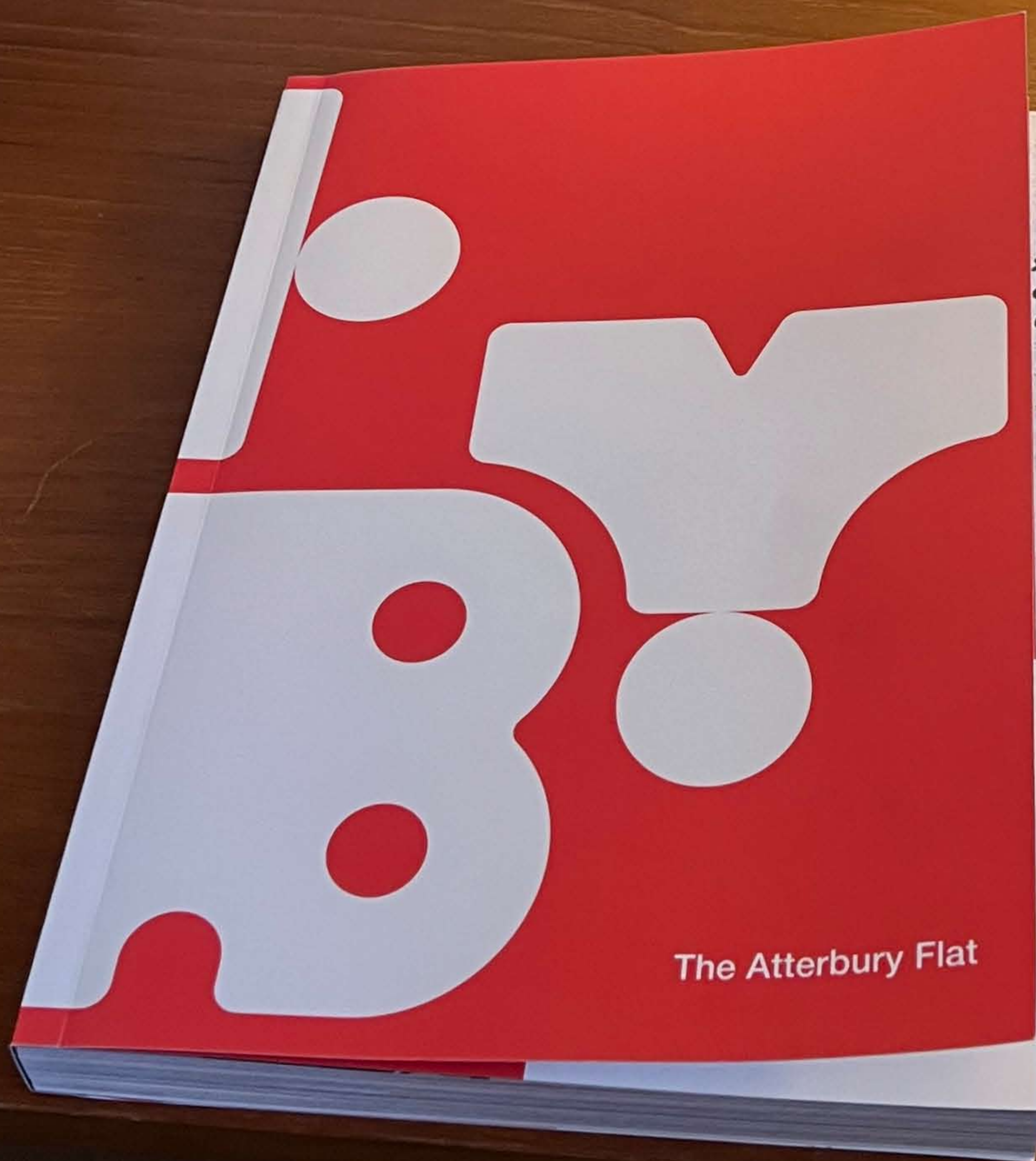




WEEKEND TAKEOVER BY
WHAT DOES NOT
AT THE ATTERBURY FLAT, UAL

STUDENTS & ALUMNI DESIGNED THE
OBJECTS. WE DESIGNED THE HUMAN
CONNECTION.

19.09
RAW: STORYTELLING
+ LIVE MUSIC + ART

20.09
STANDBY: AN INTIMATE LIVE GIG

*RSVP REQUIRED

AS PART OF LONDON DESIGN FESTIVAL

FOLLOW @WHATDOESNOT





ANA JIMÉNEZ PALOMAR

I'm Ana Jiménez Palomar, a Mexican furniture designer based in London. My work challenges and bridges perceptions of traditional Mexican folklore with the contemporary reality of a vibrant, modern country. The result is furniture and objects with surreal shapes, bold colours and a sense of humour that transforms the spaces they inhabit. After completing my Master's in Furniture Design at Central Saint Martins, my work has been exhibited internationally and featured in publications including Architectural Digest, Domus and ELLE. Alongside my furniture practice, I founded Tropel Kids, bringing the same sculptural approach to childrenswear.

This is Felipe, a cousin of the Buffoon, one of the original characters from Los Enmascarados, a collection inspired by iconic Mexican masks. Felipe shares the same concept as the original, but is slightly different in form and expression. The collection reinterprets the exaggerated characters of traditional folklore as contemporary furniture, extracting the defining qualities of each mask and transforming them into expressive, functional objects that challenge perceptions of Mexican culture and reveal its vibrant, modern identity. Like his cousin, Felipe is the life of the celebration, with exaggerated forms that capture the Buffoon's humour, movement and joyful spirit.

Felipe the Side Table is CNC-machined from Valchromat, with material efficiency and longevity at the core of its design. Two complete pieces are cut from a single sheet, minimising manufacturing waste. Made from wood fibres sourced from sustainably managed forests, Valchromat is used for every component, including the drawer runners, allowing for easier recycling at the end of its life.

CNC precision allows each piece to fit and lock together, transforming flat components into a sculptural object. Exposed joints become both connections and distinctive visual details. Finally, each piece receives hand-brushed coats of Polyx hardwax oil, developed from natural oils and waxes.

I'm drawn to design that surprises you and makes you look twice, and maybe smile. My work sits between folklore and contemporary life, and I'm interested in what happens when those two worlds meet.

